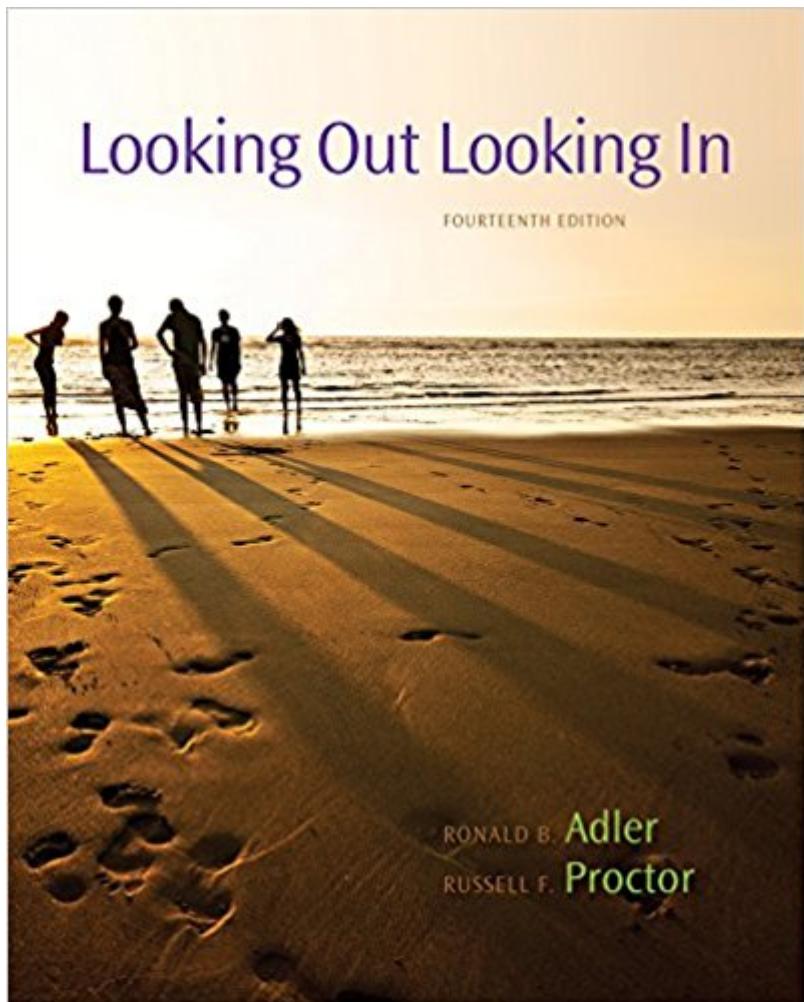


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# Looking Out, Looking In



## **Synopsis**

Used by more than a million students, LOOKING OUT/LOOKING IN, Fourteenth Edition, maintains its outstanding tradition of combining current information with a fun, reader-friendly voice that links course topics to your everyday life. You'll discover how you will benefit from improving your interpersonal skills and sharpening your critical understanding of the communication process. Diverse and compelling examples illustrate and reinforce how communication skills can affect both the world around you and your own lives. Improve your relationships and your future career success with this engaging text that teaches interpersonal concepts through popular music, art, movies, and television.

## **Book Information**

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## **Customer Reviews**

Ron Adler is professor emeritus at Santa Barbara City College, where he developed programs in interpersonal communication, business and professional communication, and communication theories. He has co-authored and edited several textbooks that address communication contexts and topics including interpersonal communication, small group communication, public speaking, assertiveness, and social skills. In addition to writing and teaching, he works with professional and business people to improve their communication on the job. Russell F. Proctor II is a professor at Northern Kentucky University, where he has taught since 1991. He primarily teaches courses in interpersonal communication, interviewing, and communication pedagogy. In 1997 he won the university's Outstanding Professor Award. He is the author of numerous articles and textbooks

focusing on interpersonal communication and communication education, with a particular interest in the use of feature films as instructional resources.

I got this book for a course I am taking. Unfortunately, there are several excepts and related material that are omitted from the Kindle edition due to "Copyright Restrictions". The book itself is quite good, but if you end up being quizzed on or otherwise need these sections, you may be caught with your proverbial pants down. I wonder how long before publishers realize that these hassles are often the reason why people don't trust purchasing digital material. should NOT sell this as the "Kindle Edition" of the printed book without at least clearly advertising that the book is missing material.

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realistic, you need this for a class, and then once the semester is over you'll never look at it again. The pages are properly numbered and coincide with the hardcover, so if your instructor tells you to turn to page #100, it'll be there like the hardcover book.

Wonderful book! I purchased this book for an interpersonal theory and practice course at Brigham Young University Idaho. It arrived two days after I placed the order and was in the condition promised. This book provides so much insight into why we do the things that we do in the social interactions we find ourselves in. Every chapter contains vital information about how the mind works and the inner workings behind our automatic positive and negative reactions. This book opens a window into the inner workings of the heart and mind, leaving a clearly placed path to better work, personal, and family relationships and more effective communications. The tips that I have learned in this book have made me more aware of my interactions with coworkers and improved the atmosphere at my work and in my home. Great buy, I would highly recommend!

The listing shows a book cover with an image of 2 people, a man and a woman, on a gray background with the word "Look" in bold black letters above the title. The book I purchased was a dreary looking gray book with the full title in multi-colored lettering with a geometric design in the center and the author's names at the bottom. The book I purchased matched the ISBN number required by my instructor, and was at least \$80 cheaper than the ones at my college bookstore. It appears that the listing shows the cover for the e-book of this textbook, and many of the comments refer to the workbook being part of the book, that is not the case with the regular hardcopy textbook that I have. Not sure how the hardcopy text showed up in the "from other sellers" section for the e-book, but not complaining. Just going to be very wary when reading the textbook listings for future purchases, I could have easily bought the wrong edition, and given the low price of the book I got, I think the sellers are also being given the wrong information as well.

The text was interesting, easy to read and provided some examples that can be applicable to other subjects. I still have this book for reference. However there were some weaknesses which I will try to sum up in pros and cons.

**Pros:**-Has a glossary-Is formatted decently-Has some images

**Cons:**-I feel that if the authors were to italicize and bold more of the operative words, it would make learning the material easier for the pace of a college course.-Some of the examples in the book were either lacking detail or were vague.

That being said, it's easy enough to get an A off of and can be useful as reference even after the class is over.

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